



BOARD EXPECTATIONS

As a member of the Board of Directors of Cuyahoga Falls Chamber of Commerce (“Chamber”), the board member’s purpose is to provide fiduciary and governance oversight, direct strategic and organizational initiatives, provide access to targeted constituencies to solicit and steward philanthropy and external relations, and to always uphold a positive representation of the Chamber and its public image.

Expectations of the entire board

As the highest leadership body of the organization and to satisfy its fiduciary duties, the board is responsible for:

- understanding the mission, vision and historical development of Chamber so that member’s will be thoughtful, objective, and consistent with the organization’s strategic direction
- selecting and evaluating the performance of the executive director
- developing and evaluating strategic plans and assess financial and human resources to ensure the organization’s capacity to deliver on its mission
- ensuring strong fiduciary oversight and financial management
- fundraising and resource development
- being visible at and engaging in Chamber events.
- approving and monitoring Chamber’s programs and services
- enhancing Chamber’s public image
- serving as an ambassador and advocate for the Chamber and its members
- assessing its own performance as the governing body of the Chamber
- fully participate in one or more standing or special committees

Expectations of individual board members

- know the organization’s mission, policies, programs, and needs
- faithfully read and understand the organization’s financial statements
- serve as active advocates and ambassadors for the organization and fully engage in identifying and securing the financial resources and partnerships necessary for the Chamber to advance its mission
- leverage connections, networks, and resources to develop collective action to fully achieve the Chamber’s mission
- give a meaningful personal financial donation (determine amount)
- help identify personal connections that can benefit the organization’s fundraising and reputational standing, and can influence public policy
- prepare for, attend, and conscientiously participate in board meetings
- serve as Chair for one or more Chamber committees
- provide other board members and staff leadership the benefit of his/her experience, expertise, and knowledge and inspire a positive culture

Additional expectations

- follow the organization’s bylaws, policies, and board resolutions
- sign an annual conflict-of-interest disclosure and update it during the year, if necessary, as well as disclose potential conflicts before meetings and actual conflicts during meetings
- maintain confidentiality about all internal matters of the Chamber
- understand the time commitment can vary and can be significant at times and there is no minimum time commitment guaranteed
- remain current with all financial obligations
- resign board membership if unable to fulfill the expectations and responsibilities