

FALLS DOWNTOWN FRIDAYS



Main Sponsor: \$10,000

- Recognition as a main sponsor of all Falls Downtown Fridays events
- Prominent placement in the kick off parade
- Prime booth location at all 8 events
- Spoken recognition from the stage by Mayor Don Walters
- Logo and name featured on all print and electronic media promotions including:
 - banners, advertisements (print and radio), fliers and community outreach
- Logo and name featured in social media promotional messages
- Corporate name included in all event press releases
- Logo and name featured on event banners advertised in downtown Cuyahoga Falls
- Corporate name featured on the city event page with link to your website

Gold Sponsor \$5,000

- Designated spot in the kick off parade
- Prime booth location space at all 8 events
- Spoken recognition from the stage by Mayor Don Walters
- Logo and name included on the following print promotions:
 - Fliers and community outreach
- Logo and name on social media promotional messages
- Corporate name featured on the city event page with link to your website

Silver Sponsor \$2,500

- Designated spot in the kick off parade
- Booth space at 4 events of your choice
- Spoken recognition from the stage by Mayor Don Walters
- Recognition on social media promotional messages related to selected events
- Corporate name featured on the city event page with link to your website

Bronze sponsor \$1,000

- Booth space at the event of your choice
- Logo and name on the promotional pieces related to selected event
- Recognition on social media promotional messages related to the selected event

2018 Sponsorship Agreement

We would like to sponsor the 2018 Falls Downtown Fridays at the following sponsorship level:

- Main Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Please select a payment method:

- Please send an invoice
- Payment enclosed (checks are payable to Partnership for Parks)

Please send a copy of your logo, company website (url) and social media handles to
Kelli Crawford-Smith at crawford-smith@cityofcf.com.
Logo file can be sent in a pdf, .jpg or .eps format at 300 dpi.

Completed forms and payment can be sent to:

The City of Cuyahoga Falls
Attn: Kelli Crawford-Smith
2310 Second Street
Cuyahoga Falls, OH 44221